



**SMARTCONTENT
INTEGRATION GUIDE**

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1. Introduction

SmartContent allows a partner to integrate with Allianz Partners-hosted content to easily display a mobile responsive marketing landing page which requires minimal work from partners to integrate.

Simply follow the easy integration steps outlined in this document to intermix our code with your code in order to provide a seamless user experience that includes mobile responsiveness and web analytics tracking.

2. Code Snippet

To add the landing page content to your webpage, simply copy the code snippet below into your webpage in between the opening/closing <body> tags.

2.1 Client Code

```
<!-- BEGIN: Allianz Code -->
<style>#spinner {width:100%;height:100%;position:absolute;top:5%;background: url('https://azcontent.us/smart-content/shared/loading.gif') no-repeat center #fff;z-index:99999;opacity:1;background-color:white;}</style>
<div id="spinner"></div>
<div class="allianz-external-content" id="allianz-external-content" style="visibility:hidden;"></div>
<script type="text/javascript" src="https://azcontent.us/smart-content/pcln/v1/js-min.js"></script>
<!-- END: Allianz Code -->
```

2.2 Example HTML Page

```
<!DOCTYPE html>
<html lang="en-US">
<head>
<meta charset="UTF-8">
<meta name="viewport" content="width=device-width, initial-scale=1">
<title>Example Code: Priceline</title>
</head>
<body>
<!-- BEGIN: Allianz Code -->
<style>#spinner {width:100%;height:100%;position:absolute;top:5%;background: url('https://azcontent.us/smart-content/shared/loading.gif') no-repeat center #fff;z-index:99999;opacity:1;background-color:white;}</style>
<div id="spinner"></div>
<div class="allianz-external-content" id="allianz-external-content" style="visibility:hidden;"></div>
<script type="text/javascript" src="https://azcontent.us/smart-content/pcln/v1/js-min.js"></script>
<!-- END: Allianz Code -->
</body>
</html>
```

2.3 Code Updates

When updates are made to the landing page an update to the URL that points to the js-min.js file is required. The filename (js-min.js) remains the same, however, the directory named “v1” will need to be updated. Allianz will provide you with a new URL, however for clarity we’ve provided two examples below.

Example if a minor update:

```
<script type="text/javascript" src="https://azcontent.us/smart-content/pcln/v1-1/js-min.js"></script>
```

Example if a major update:

```
<script type="text/javascript" src="https://azcontent.us/smart-content/pcln/v2/js-min.js"></script>
```

3. Look & Feel

Our code has the ability to replicate the fonts being used, layout styles and can follow your website's breakpoints to provide a user-friendly mobile responsive design.

If after embedding our code into your webpage you notice any alignment issues, our code was structured to easily allow further customizations by use of inline styles.

4. Analytics Tracking

Landing page metrics are tracked using Google Analytics.

4.1 Pageviews

We have the ability to see how many pageviews have been triggered over a given timeframe.

4.2 Event Tracking

Event tracking has been enabled which will allow us to see how many times users have clicked the link to view the Covid-19 Coverage Information.

5. Error Tracking

We've added error logging to know when something has gone wrong.

1. If we're unable to provide the HTML landing page code, the page will display the message 'We're sorry, but something has gone wrong. Please try again later.' We send an Event to Google Analytics to record the error.
2. If we're unable to acquire the legal content in the footer of the landing page, everything will display as normal and a default legal content will show. We send an Event to Google Analytics to record the error.